APPENDIX B

THE UNIVERSITY OF ARIZONA is the owner of all rights, title and interest in and to the following Indicia, which includes trademarks, service marks, trade names, designs, logos, seals and symbols.

THE UNIVERSITY OF ARIZONA WILDCATS®

BEAR DOWN MARKS

VERBIAGE

LOCATION

General Information

The University of Arizona
The University of Arizona
Arizona Wildcat
Wildcats®

TUCSON, AZ
MASCOT
WILDCATS

Established Date

1985
CONFERENCE
Pac-12

Bear Down Arizona
Right only is available and issued through the Athletics Department of Trademarks and Licensing

BEAR DOWN ARIZONA

RIGHTS: Any and all associated with the use of “Bear Down” and “Wildcats” are registered trademarks and “Wildcats” requires a TM when Arizona Wildcats is on one link, just as it’s needed after “Wildcats.”

Word Marks

ARIZONA

Color Information

You must use the approved university colors or the *PANTONE™* colors listed on this page. The colors on this page are not intended to match the PANTONE color standards. For the PANTONE color standards, refer to the current editions of the PANTONE color publications. *PANTONE™* is a registered trademark of PANTONE, Inc.

SCHOOL COLORS

PANTONE COLORS

THREAD COLORS

RED
PANTONE 200
MADEIRA 1147
RED
BLUE
PANTONE 281
MADEIRA 1242
BLUE
 COPPER
PANTONE 675
MADEIRA COPPER 2
WHITE
 COPPER
WHITE
WHITE

NOTE: The marks of The University of Arizona are controlled under a licensing program administered by The Collegiate Licensing Company. Any use of these marks will require written approval from The Collegiate Licensing Company.

In addition to the Indicia shown above, any Indicia adopted hereafter and used or approved for use by THE UNIVERSITY OF ARIZONA shall be deemed to be additions to the Indicia as though shown above and shall be subject to the terms and conditions of the Agreement.